

CLIENT:	SLOVAKIA TRAVEL
CAMPAIGN:	zima na Slovensku
TIMING:	15.11. - 12.12.2024
TARGET GROUP:	čitatelky portálu

WEB	SUPPLIER	TIMING FROM	TIMING TO	FORMAT	BUYING UNIT	IMPRESSIONS	CPM	CLIENT COST (EUR)	VAT(EUR)	CLIENT COST + VAT (EUR)
žena-in.cz	žena-in.cz	15.11.	12.12.	video	CPM	600 000	11,27 €	6 762,29	1 352,46	8 114,75
TOTAL										