

CLIENT:	SLOVAKIA TRAVEL
CAMPAIGN:	zima na Slovensku
TIMING:	15.11. - 12.12.2024
TARGET GROUP:	čitatelia portálu

WEB	SUPPLIER	TIMING FROM	TIMING TO	FORMAT	BUYING UNIT	IMPRESSIONS	CPM	CLIENT COST (EUR)	VAT( EUR)	CLIENT COST + VAT (EUR)
snow.cz	snow.cz	15.11.	12.12.	video banner	CPM	180 000	22,79 €	4 102,46	820,49	4 922,95
snow.cz	snow.cz	15.11.	12.12.	banner mix top	CPM	260 000	11,27 €	2 930,33	586,07	3 516,39
<b>TOTAL</b>								<b>7 032,79</b>	<b>1 406,56</b>	<b>8 439,34</b>