Objednáváme závazně :

# SMLOUVA O ZAJIŠTĚNÍ REKLAMY - MEDIAPLÁN

Vytisknuto: 03.04.24 11:47 staniční číslo:

| | | | |
|---|---|---|---|
| **Kampaň:** | **SLOVENSKO KVĚTEN a ČERVEN 24** | **s.** | |
| **Sektor:** | **388** | **Ostatni osobni sluzby** | |
| **Objednatel:** | | **SLOVAKIA TRAVEL** | |

| | | | |
|---|---|---|---|
| **Typ kampaně** | Spotová kampaň | **Forma:** | Závazná objednávka |
| **Řazení** | Automatické | **Platba:** | Fakturace převodem |
| **Délka [30 s.]** | 30 | **Splatnost:** | 14 dní |
| **od** 02.05.24 | **do** 13.06.24 | **obchodn.** 218 | Turek Milan |

| | |
|---|---|
| **Cena za výrobu spotu:** | |
| **Produkční náklady:** | |
| **Přirážka(+) Sleva (-): [%]:** | |

Kč/SPOT [30s]

| 119 | | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | SPOTS | BRUTTO [30s] |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Po-Ne** | 2405-Květen | | | 01 | 02 | 03 | 04 | 05 | 06 | 07 | 08 | 09 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | | | | | | | | | | Po-Pa/So-Ne | |
| | 00H00-05H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 05H00-06H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 06H00-09H00 | | | | 2 | 2 | | | 2 | 2 | | 2 | 2 | | | 2 | 2 | 2 | 2 | 2 | | | 2 | 2 | 2 | 2 | 2 | | | 2 | 2 | 2 | 2 | 2 | | | | | | | | | | 42/0 | |
| | 09H00-12H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 12H00-15H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 15H00-18H00 | | | | 2 | 2 | | | 2 | 2 | | 1 | 2 | | | 1 | 2 | 1 | 2 | 1 | | | 2 | 1 | 2 | 1 | 2 | | | 1 | 2 | 1 | 2 | 1 | | | | | | | | | | 33/0 | |
| | 18H00-20H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 20H00-22H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 22H00-24H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | | | | | 4 | 4 | | | 4 | 4 | | 3 | 4 | | | 3 | 4 | 3 | 4 | 3 | | | 4 | 3 | 4 | 3 | 4 | | | 3 | 4 | 3 | 4 | 3 | | | | | | | | | | 75/0 | |

Kč/SPOT [30s]

| | | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | po | ut | st | čt | pá | so | ne | SPOTS | BRUTTO [30s] |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Po-Ne** | 2406-Červen | | | | | | 01 | 02 | 03 | 04 | 05 | 06 | 07 | 08 | 09 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | | | | | | | | Po-Pa/So-Ne | |
| | 00H00-05H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 05H00-06H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 06H00-09H00 | | | | | | | | 1 | 1 | 1 | 1 | 1 | | | 1 | 1 | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | 9/0 | |
| | 09H00-12H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 12H00-15H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 15H00-18H00 | | | | | | | | 1 | 2 | 1 | 2 | 1 | | | 1 | 1 | 1 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | 11/0 | |
| | 18H00-20H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 20H00-22H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | 22H00-24H00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 0/0 | |
| | | | | | | | | | 2 | 3 | 2 | 3 | 2 | | | 2 | 2 | 2 | 2 | | | | | | | | | | | | | | | | | | | | | | | | | 20/0 | |

Bratislava

Dana Pauličková

| Objednatel: | zasílací adresa | objednatel (klient) |
|---|---|---|
| **Název:** | | **SLOVAKIA TRAVEL** |
| **Kontakt:** | | **Dana Pauličková** |
| **Ulice / č.:** | | **Suché mýto 1** |
| **Město:** | | **Bratislava** |
| **PSČ:** | | **811 03** |
| **Tel.** | | |
| **Fax** | | |
| **IČO:** | | **53 667 506** |
| **DIČ:** | | **2121468976** |
| **Fakturační email:** | | |
| **Č.ú.:** | | |
| **OR:** | | |

**Klient svým podpisem objednává provedení výše specifikovaného reklamního plnění a současně dává souhlas s vystavením a použitím elektronického dokladu (faktury) a rovněž s jeho zasláním elektronickou formou.**

| kód | Stanice/kupláž |
|---|---|
| | KISS TOTAL |

**Poznámka**

**Počet spotů v rotaci** 1

| | |
|---|---|
| *Počet spotů - jedno rádio* | 95 |
| *Brutto cena [30s]:* | |
| **Po slevě/přirážce** | |
| *Netto vysílání* | |
| *Produkční náklady:* | |
| *Cena za výrobu spotu:* | |
| **Celkem bez DPH** | |
| *DPH* | |
| *Celkem včetně DPH* | |
| **Celkový počet spotů** | |

**Dodavatel:**

**email:**

Toto není daňový doklad!